

Historical Architecture Review Broad





## **General Guidelines**

We would like to welcome you and your business to Langhorne Borough.

## What you need to know

All sign designs in the historic district must be presented to HARB for a complete review. Langhorne Borough encourages all business to follow HARB standards to help maintain an esthetic harmony though town and the businesses.

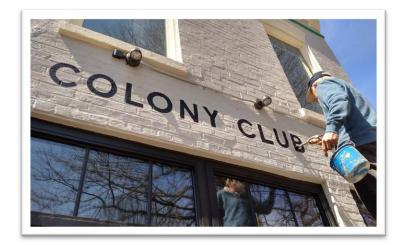
Well-designed signs are needed in the historic district for communication and identifying goods and services available -but signs are artifacts in themselves. They are a significant component of the environment. Signs affect the quality, image and cohesiveness of the entire historic district. Therefore, each sign should contribute to the visual character and harmony of Langhorne, be compatible in scale and increase the efficiency of communication.



The Board will not attempt to establish <u>specific</u> criteria of standards to which each and every sign proposed for the historic district must conform. The following regulations will harmonize all signs within the district.

You may apply letters or Logo directly to the facia.





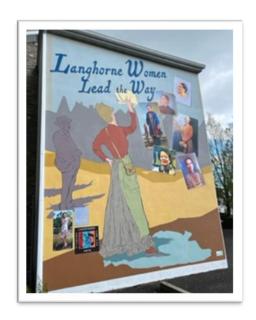
Examples



Shield Profile with pediment or arch.



Our Borough has professional murals. (Below)





These sign designs have been approved by the Historic Architectural Review Board (HARB).



The maximum surface area of one face of any sign is not to exceed twelve (12) square feet.

Applied letters or Logo directly the building or to the facia.

All signs should be flush against the building.





Signs may have external lighting for lamination at night.

Hanging Wood with Painted or Applied Letters sign.



Multiple signs on one base structure.



## **Prohibited Types of Signs:**

Internally illuminated, Fluorescent Lighting, Flashing Lights and Signs.

The Historic-Architectural Review Board discourages the use of erroneous or miss-spelling, (example: "Junique", "Olde" or "Shoppe"). Similarly, while trademarks and logos can be an important component of a sign, the board is under no obligation to approve any graphic device considered inappropriate to the historic.